

FROM ARID TO GREEN TO DEVASTATED BY FIRE

As Australians who well remember the physical, environmental and emotional tragedies of our own recent Black Saturday fires, we are probably better placed than many others around the world to relate to the tragedy of Israel's current fires.

Did you know that:

- *more than 1,000 fires have raged throughout Israel in the past three months?*
- *300,000 trees were destroyed in the Beit Shemesh area alone on 29 June 2010?*
- *the damage caused by this year's fires is estimated at tens of millions of shekels?*
- *it will take 60 years - almost as long as the State of Israel has been in existence - for some of the devastated forests to return to their previous state?*
- *arson, or 'ecological terror', is responsible for many of the fires?*

Did you also know that:

- JNF spends more than \$6 million to fight Israel's fires each year
- 14 additional fully equipped fire trucks are urgently needed at a cost of about \$300,000 each
- the Kinneret's water level is dangerously close to the 'black line' under which pumping is not possible making fire retardant Israel's **ESSENTIAL** primary fire fighting agent
- on average, Israel uses 200 tons of fire retardant each summer at a cost of \$3,000 per ton
- this summer, Israel has **completely** used those 200 tons and has drained its 200 ton reserve

Israel urgently needs 14 more fire trucks and at least 200 tons of fire retardant to fight the fires now. The cost is estimated at \$5 million.

This is an urgent and pressing need requiring your top-priority assistance now.

It is our combined responsibility to take action and to lead the way towards Israel's recovery from this crisis.

We need to **stop the current fires and restore Israel's forests to not only the way they were but to be even bigger and better than before.**

Please join us in this effort and encourage your family and friends to do the same.

If you care about protecting and rebuilding Israel's forests and woodlands, please **donate now.**



FOR ISRAEL FOR LIFE

I WANT TO HELP ISRAEL:

Name:

Address:

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Phone number:

Donations of \$3000 or more will be acknowledged on an obelisk in Israel.

Amount: \$ (Donations over \$2 are tax deductible.) Credit Card Cheque

Visa Diners Amex Mastercard

Credit card:/...../...../..... Exp. date:.....

Please send this payment to JNF (WA Div.) Jewish Centre, 61 Woodrow Avenue, Yokine WA 6060. To donate online visit www.jnf.org.au